Maelor Sixth



Media Studies WJEC A Level

Subject Teacher: Mr A Taylor-Edwards

Introduction

The media plays a significant role in contemporary culture, society and politics. They shape our perceptions of the world through the way they portray it and by the ideas and points of view offered. The media has real relevance and importance in our lives today, providing us with ways to communicate, with forms of cultural expression and the ability to participate in key aspects of society. This course offers students the opportunity to develop a thorough and in-depth understanding of key issues, using a variety of support critical perspectives to support critical exploration, reflection, analysis, and debate.

The Course



Year One

- Investigating the Media
- Creating a Media Production

Year Two

- Media in the Global Age
- Creating a Cross-Media Production

Content will involve:

- The study of key media concepts; media language, representations, audiences, and media industries
- Analysis of advertising and video games, online news and the TV film, music, and magazine industries
- Planning, producing, and evaluating your own media products

Assessment

AS - Year 12

Unit 1 - written examination in the summer of Year 12 worth 24%.
Unit 2 - coursework worth 16% of the full A Level grade .

A Level - Year 13

Unit 3 - written examination in the summer of Year 13 worth 36%.
Unit 4 - coursework worth 24% of the full A Level grade

Entry Requirement

- GCSE grade C/4 or above in GSCE Media is an advantage, but not essential.
- GCSE grade C/4 in English and Maths

Further Information

The Media Studies department offer students the opportunity to visits to Media studios and universities.



Links to Future Careers

A Level Media Studies can lead to professions in media, film, and journalism. A degree in Media Studies can develop a wide range of transferable skills including analysis, visual communication, problem solving, as well as communication, presentation, and organisational skills.

It supports skills to progress into:

- Media and cultural studies
- Video and film production
- Advertising and marketing
- Scriptwriting and journalism

Media Studies complements other disciplines requiring analytical skills and cultural awareness.

The Maelor School / Ysgol Maelor Penli
Penley, Wrexham LL13 0LU
Telephone/Ffon: 01948 830291
www.maelorschool.org.uk