Maelor Sixth



Business
BTEC Level 3 NEC

Subject Leader: Mrs A Farrer

Introduction

The world is becoming a smaller place these days with Business increasingly conducted on a global scale. The National Extended Certificate is a two year course that develops transferable skills in high demand by both universities and the business world. Studying Business could lead to a wide variety of career choices and the knowledge and skills gained will ensure that you will have the aptitude required to work in any industry when you leave education.

The Course

Year One

Unit 1 - Exploring Business

- Explore the features of different businesses and analyse what makes them successful
- Investigate how businesses are organised and how they operate
- Examine business markets
- Investigate the role and contribution of innovation and enterprise to business success

Unit 3 - Personal and Business Finance

- Understand the importance of managing personal finance and explore the personal finance sector
- Understand the purpose of accounting, break even and cash flow forecasts
- Select and evaluate various sources of business finance
- Complete statements of comprehensive income and financial position and evaluate a business's performance

Year Two

Unit 2 - Developing a Marketing Campaign

- Principles and purpose of marketing
- Plan and develop a marketing campaign

Unit 8 - Recruitment and Selection

- Students will examine why the human resources department is important
- Plan and undertake a recruitment activity



Assessment

Year 1
Unit 1 - coursework worth 25% of the BTEC grade
Unit 3 - written examination worth 33% of the BTEC grade.

Year 2
Unit 2 - externally assessed unit worth 25% of the BTEC grade.
Unit 8 - internally assessed unit worth 17% of the final BTEC grade



Entry Requirements

GCSE grade C/4 in both English and Maths.
You do not need to have studied Business in Year 11 to select the subject in Year 12

Further Information

The department arranges a trip to Chester Zoo. This helps the students gain a better understanding of how a charity based business is set up.



Links to Future Careers

The Extended Diploma meets entry requirements for students who want to progress to higher education courses in business areas. It can also support learners who want to progress directly to employment in business, management, and Higher Apprenticeships.

Business develops the knowledge and skills required to think critically about issues and will provide skills for career in:

- Accounting
- Business management
- Marketing and finance
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- Marketing and advertising
- Retail and sales
- Human resources
- General business consultancy

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